



Alison Wheeler 10X Elite Coach

**10X**  
BUSINESS  
COACH  
PROGRAM

**PRESENTS DOWNUNDER  
SERIES**

By:  
**Alison Wheeler & Gary Ryan**



Gary Ryan 10X Business Coach

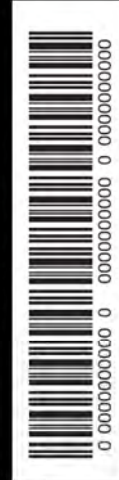
**FREE WEBINAR SERIES**

**2024 PROGRAM | WEDNESDAYS**

530PM: Perth 700PM: NT 730PM: Bris  
800PM: Adel 830PM: Melb/Syd/Hob

**ADMIT ONE**

TICKET NO:  
**000049**



Series 2, 2024  
Webinar 2:  
**10X** Marketing  
Workbook

Presented by  
Alison Wheeler and Gary Ryan  
**10X Business Coach Program**  
**DownUnder**

## Quick test...

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1. You must be prepared to take \_\_\_\_\_ action
2. \_\_\_\_\_ is the enemy of success
3. Money follows \_\_\_\_\_
4. Always ask, "Who's got my \_\_\_\_\_?"
5. Close \_\_\_\_\_



**1% LUCK +  
1% TALENT +  
98% NEVER QUIT**

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**100% SUCCESS FORMULA**

GRANT CARDONE

## The odds are against you because...

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1. The average person consumes more data in one day than a person in the \_\_\_\_\_ did in a lifetime
2. \_\_\_\_\_ of the data in the world today was created in the last 2 years
3. Consumers need to have \_\_\_\_\_ before they convert
4. You only have \_\_\_\_\_ to capture someone's attention online
5. Ad costs have increased \_\_\_\_\_



## The 10X Commandments of Marketing

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1. Money follows \_\_\_\_\_
2. Best known always beats \_\_\_\_\_
3. Assume \_\_\_\_\_
4. \_\_\_\_\_ is the most valuable currency
5. Repeat \_\_\_\_\_ actions
6. \_\_\_\_\_ is senior to quality
7. Marketing is senior to \_\_\_\_\_
8. \_\_\_\_\_ comes before greatness
9. No one thing can blow a \_\_\_\_\_
10. Be \_\_\_\_\_



The **PAIN** my product or service is solving is...

A large, empty rectangular box with a thin black border, intended for the user to write the specific pain their product or service solves.

## Our Offer

Introductory Offer  
Not ~~\$197~~ per month  
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- ✓ Weekly Group Mentoring Program Commences Tuesday 6<sup>th</sup> February same time - Until July 2024
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- ✓ Educate
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  - ✓ Mindset
  - ✓ Marketing
  - ✓ Sales
  - ✓ Follow-Up
- ✓ Access to all session recordings
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